

# Badging FAQs

## Q. **What is a digital badge?**

A. Digital badges are web-enabled versions of a credential, certification or learning outcome.

## Q. **How does my credential get displayed as a badge?**

A. We have partnered with Acclaim, a badging platform backed by Pearson, to translate the learning outcomes you've demonstrated into a digital badge. The technology Acclaim uses is based on the Open Badge standards defined by Mozilla and enable you to manage, share and verify your credential digitally.

## Q. **What are the benefits of a digital badge?**

A. Representing your credential as a badge gives you the ability to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to do earn your credential – and what you're now capable of.

## Q. **Who is Acclaim?**

A. Acclaim is a product of Pearson, the world's leading learning company. Acclaim works with credible organizations to provide digital credentials to individuals.

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## Q. **How will I know if I've earned a badge?**

A. You will receive an email notification from no-reply@youracclaim with instructions for claiming your badge and setting up your account for managing, sharing and verifying your certification.

## Q. **What if I don't want my credential to be public?**

A. All information regarding you and your credentials can be easily configured in your Acclaim account. You're in complete control of the information about yourself that's made public.

## Q. **Is there a fee for using Acclaim?**

A. No. Using Acclaim to manage, share and verify your credentials is free to badge earners.

## Q. **What's to keep someone else from copying my badge and using it?**

A. While badges are simply digital image files, they are uniquely linked to data hosted on the Acclaim platform. This link to verified data makes them more reliable and secure than a traditional paper-based credential. It also eliminates the possibility of anyone claiming your credential and your associated identity.

## Q. **Where and how can I share my credential through Acclaim?**

A. Every credential and profile on Acclaim has a unique URL that can be shared from the platform to LinkedIn, Facebook and Twitter; via email, embedded in a website or on a resume. You can also add your badge to an email signature.

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## **Q. What are labor market insights and how can I access them through Acclaim?**

Labor market insights contain information pulled from active requisitions across the US. Based on your skills, learn which employers are hiring, what job titles you might be qualified for, salary ranges for those jobs and more. To access this information, click on any of the skill tags of the badges you've earned.

## **Q. Can my Acclaim profile include badges that have been issued to me from other platforms?**

A. Acclaim does not support the uploading of badges issued by other platforms.

## **Q. Can I export badges issued from Acclaim to other badge storing platforms?**

A. Not at this time. The current open badge infrastructure standards do not allow for real-time verification of our badges outside the Acclaim platform, which is a main priority for ensuring verification. Acclaim is working with the open badge community on solutions for this.

## **Q. I should have been issued a badge, but never received a notification email. How can I get my badge?**

A. Contact [CLIENT BADGE ISSUING CONTACT], and be sure to add [no-reply@youracclaim.com](mailto:no-reply@youracclaim.com) to your email's safe sender list.

## **Q. I have a question about the Acclaim platform. Where can I find support?**

A. You can find answers to many frequently-asked questions here:  
<http://support.youracclaim.com/>